

Meet Tillman!

QUICK STATS:

Date of Birth: June 2, 2005

Place of Birth: Camarillo, California

Breed: English bulldog

Weight: 60 pounds

Color markings: White Face/Tan Body

Favorite toy: Skateboard

Skateboard of choice: Natural Balance® old-school style pool deck with soft 75 mm wheels.

Favorite food: Natural Balance® Dog Food – especially the A.M.P. Agility Muscle

Performance® Ultra Active Dog Formula and any of the varieties of his Tillman's Training Tips™ and the Dog Food Rolls!



MORE INTERESTING FACTS:

- Tillman established the Guinness World Record for the “Fastest Skateboarding Dog” on July 30th, 2009.
- Tillman was named after Pat Tillman, a former NFL professional football player and U.S. Army Ranger.
- Tillman started skateboarding when he was only 10 weeks old. He learned by watching a skateboarding Rottweiler named Stoli, also owned by Ron Davis.
- At 9 months old, Tillman was on all fours skating. By the time he was 15 months old, he learned how to turn.
- Tillman loves performing in large, open areas with a lot of spectators.
- The faster Tillman skates, the happier he is!
- Tillman also enjoys snowboarding, skimboarding, and surfing almost as much as he loves skateboarding.
- Other hobbies: Tetherball, Little League Baseball practices, Tug-of-War, riding on the ATV, fetching sticks, and wrestling with his buddies Rose and Sully.
- Tillman Highlights: 2010 and 2009 Rose Parade Float, “Greatest American Dog” (CBS), Apple iPhone commercial, “Animal Planet”, “National Geographic”, “NBC Nightly News”, “The Today Show”, “The Early Show”, “The Craig Ferguson Show”, “KTLA News”, “FOX 11 News”, “ABC News”, “ESPN SportsCenter”, “The Daily Habit” (Fuel TV), “People Pets”, “The National Enquirer”, “JonesPetsTV”, “The Making of the World’s Longest Rose Parade Float” (KTLA Tribune), Armstrong Flooring commercial, and San Diego Tourism ads just to name a few.

The World's Most Famous Dog – Tillman

Since Natural Balance Pet Foods and Tillman the skateboarding bulldog and his owner, Ron Davis, came together in 2009, they have taken both the pet food and extreme sports worlds by storm.

At The 2009 Tournament of Roses Parade, The Natural Balance Pet Foods float featured Tillman skateboarding around a track on a moving float with a 16 ft high English bulldog decorated with flowers and seeds as its centerpiece. The media attention for this amazing endeavor drew over 2 billion impressions worldwide, making it among the most popular floats in the Rose Parade's 120 year storied history.

In July 2009, Tillman skateboarded his way to the X Games where he set the Guinness World Records® record for “Fastest Skateboarding Dog”. He skated his way down the red carpet at the X Games movie premiere that night with the likes of Olympic gold medal winner Shawn White and actress Pamela Anderson.

After their unprecedented success in 2009, the 2010 Natural Balance Rose Parade float had high expectations and proceeded to knock the ball out of the park! This time, Tillman and his friends snowboarded down the “World's Longest Float” in front of 80 million viewers. The float itself measured in at 114 ft, and received Guinness World Records® recognition as “The World's Longest Float”. All of this getting done under great inspection and anticipation from a media that questioned whether or not a float that long could negotiate the Parade route and make the big turns on the streets of Pasadena.

The 2010 Rose Parade float featured some of Tillman's friends as well. Rose and Lyle (along with owner Lexi Beermann) joined the group, as did two additional dogs selected from a bulldog casting call that Natural Balance held in November of 2009, where over 60 bulldogs showed up for the audition and for the media. When the float rolled down the street on January 1st, 2010 right up front sat Dick and Jimmy Van Patten, with Jimmy holding in his lap the newly named bull dog puppy Sully who had just met his namesake Captain Sullenberger the Parade's Grand Marshall a few minutes before.

This time, the media coverage of Tillman and friends generated over 4.5 billion impressions, while the viewership of the Rose Parade also increased immensely, no doubt from all the excitement generated by these talented dogs.

Tillman and his friends Rose, Lyle and Sully took the Tillman bus up to Vancouver for the Olympics this February. Tillman skated the streets of Vancouver, and anywhere that Tillman was, a crowd ensued, with countless camera crews in tow.

To this very moment Tillman continues to be the darling of the Internet with over 6 million views on YouTube.com and a huge following where ever he appears.